

2025-2026 Radio Diary Measured Markets

Fall 2025 Release - December 11, 2025
(measurement from November 4, 2024 - November 9, 2025*)

Spring 2026 Release - May 28, 2026
(measurement from April 28, 2025 - May 3, 2026*)

Market No.	Central Market Description	12+ Population
NEWFOUNDLAND		
9	St John's	214,640
NOVA SCOTIA		
2080	Halifax	494,840
NEW BRUNSWICK		
3009	Moncton	184,340
QUEBEC		
4199	Quebec	800,170
4120	Saguenay	157,030
4339	Sherbrooke	250,690
4659	Trois-Rivières	154,840
ONTARIO		
5239	Barrie	218,910
5269	Hamilton	764,760
5109	Kingston	171,460
5339	Kitchener-Cambridge-Waterloo	626,280
5369	London	563,440
5071	Ottawa-Gatineau Anglo	1,105,710
5072	Ottawa-Gatineau Franco	371,000
5299	St Catharines-Niagara	444,230
5479	Sudbury	168,480
5409	Windsor	423,620
MANITOBA		
6119	Winnipeg	840,650
SASKATCHEWAN		
7069	Regina	244,780
7109	Saskatoon	322,420
BRITISH COLUMBIA		
9230	Kelowna	237,210
9119	Victoria	434,310

*Excluding the last week of January, first week of July, last week of August and last two weeks of December. □